



VAIBHAV GLOBAL LIMITED

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PRESS RELEASE

Vaibhav Global's US subsidiary launches new mobile website, set to improve customer experience

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Vaibhav Global Limited announces release of their new advanced website on Hybris (A SAP Company) platform by its wholly owned subsidiary in US – The Liquidation Channel. It has also launched the new mobile responsive website at Liquidation Channel.

The new mobile website can be accessed by visiting www.liquidationchannel.com on any mobile device where customers will find a highly convenient shopping experience. The new mobile website is much more user friendly with easy access to menu, quick login and faster bidding facility.

“The new Hybris desktop and Mooveweb mobile website are excellent tools for our customers in US to have”, Said VGL CMD Sunil Agrawal. “Now LC customers can easily access their favourite live programming or search for that particular item from the convenience of their home or on the go via desktop, laptop or any mobile device and have great user experience”.

As a global leader in discount electronic retail of Jewelry and lifestyle products, VGL's mission is to not only provide customers with exceptional quality, exquisite designs and outstanding value, but also the best customer experience possible.

About Us :

Vaibhav Global Limited (VGL) is an electronic retailer of discount fashion jewelry and lifestyle accessories in developed markets with direct access to over 100 million households through its TV home shopping networks – Liquidation Channel in the US and Canada and The Jewellery Channel in UK and Republic of Ireland. VGL's TV channels reach customers directly 24x7 on all the major cable, satellite and DTH platforms – Dish TV, DirecTV, Comcast, Verizon Fios, Time Warner, AT&T, Sky, Virgin, Freeview, Freesat etc. The company's e-commerce websites in the US www.liquidationchannel.com and UK www.thejewellerychannel.tv complement TV coverage and diversify customer engagement.

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